

Representing Alberta's dairy producers

1303 - 91 Street SW, Edmonton, Alberta T6X 1H1

toll-free 1.877.361.1231 p. 780.453.5942 f. 780.455.2196

www.albertamilk.com



February 19, 2010

Wetaskiwin Regional Division No. 11

Terry Pearson

5515 - 47A Avenue

Wetaskiwin, AB T9A 3S3



Dear Superintendent Terry Pearson:

Club Moo, Alberta's school milk program, started in 1985. It has grown from 25 schools to 517 schools today. Alberta Milk recognizes schools that reach the 10, 15, 20 and 25-year participation milestone in Club Moo. Since most elementary schools do not have cafeteria facilities, schools make an extra effort to have a milk program. I am writing to ask your assistance in recognizing the following schools in your jurisdiction for their hard work, leadership, and tremendous contribution to the health and well being of their students.

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10 Years Lakedell Elementary School

15 Years Millet School

Nutrition and learning go hand in hand. Schools are running milk programs because parents and educators agree that milk is a nutritious food and an important part of their children's overall wellbeing and health.

A school milk program provides the opportunity for children to have fresh cold milk during the school lunch hour. Club Moo helps improve the school nutrition environment and will help your schools meet the new Alberta Nutrition Guidelines for Children and Youth that was released in spring 2008.

Research has shown that children who consume milk at lunch are more likely to meet their daily calcium requirements. Alberta Milk helps schools by providing program materials, nutrition information, cool incentives, and a toll-free helpline for the schools throughout the year. Club Moo makes drinking milk fun and helps develop lifelong habits of milk drinking.

